Specifications:

Specification 1

Internationalpiano.com

Size, half page of the magazine, horizontal: 182x123mm

Artwork should be at least 300dpi and measure,

at least, the actual size to be printed.

All colour artwork must be supplied as CMYK PDFs.

All fonts should be embedded within the PDF.

Vital information should be positioned 15mm from

all edges.

Specification 2

<http://www.mtna.org/publications/american-music-teacher/advertising/>

Size: 1/3 page, square: 4 5/8 x 4 7/8 in

Details from the magazine website:

**Camera-ready artwork** is to be furnished by the advertiser.

**Digital files** created with QuarkXpress, Adobe Photoshop or Adobe Illustrator for Macintosh may be submitted on a Zip disk, CD (Disks will not be returned.) or via e-mail to advertising@mtna.org. An additional cost for film output will be charged for any other software. Please supply ALL fonts-printer and screen (including any font used by an imported graphic that has not been converted to outlines). Supply all supporting EPS and TIFF files used in the ad. Color graphics must be saved CMYK (240 dpi or higher). No RGB or PICT files are permitted. Do not include low-resolution (FPO) images. Supply only files to be used for high-resolution output. Photos can be submitted separately if a high-resolution scan is needed.

**Negatives** should be right reading, emulsion-side down.

**Halftones** should be properly screened, 120-133 dots per inch.

**Color proofs** (Chromalins) must accompany four-color separations. Printed tear sheets are not acceptable for this purpose.

**Measurements** of the advertisement must match the measurements specified in this card. Changes made by MTNA staff will be billed to the advertiser at $50 per hour (minimum 1 hour).

**Reproduction quality** must be suitable for offset web printing. Photostats, veloxes, negatives or phototypeset quality are acceptable. Photocopies are not acceptable.

Specification 3

<https://www.pianistmagazine.com/>

Size, half page, landscape: 140x225mm

There are no other descriptions of the size or specification on the website.